

Ms Aurelie ADAM SOULE ZOUMAROU, Benin Minister of Digital

Aurelie Ilimatou ADAM SOULE is a professional in the digital sector, currently serving as Minister of Digital in the Government of Benin, a position she has held since October 2017. Through her leadership, this avid scrabble and tennis enthusiast has become a prominent figure in the digital landscape across Africa.

A telecommunications and ICT engineer, she graduated from Telecom Sud Paris and holds a Certificate in Public Policy Management and Leadership from the Maxwell School of Citizenship and Public Affairs at Syracuse University (New York). She began her professional career at SFR in Paris, where she worked on service quality issues, before joining Accenture France as an Information Systems Consultant. She later returned to Benin to work at ARCEP Benin, focusing primarily on radiocommunications.

Recognized for her expertise and dedication, GSMA appointed her in 2015 to lead its engagement with governments, regulators, and regional organizations across Africa. She successfully served as Principal for Public Policy in Telecommunications in Africa until her entry into the Beninese government.

Since 2017, she has been actively engaged in coordinating stakeholders and institutional actors involved in Benin's digital transformation, accelerating public policies critical to the effective implementation of government digital projects, and fostering a vibrant, dynamic digital ecosystem. In 2023, she mobilized this ecosystem to develop Benin's National Artificial Intelligence Strategy.

Her bold actions have earned her recognition beyond national borders. She currently serves as president of the francophone network of ministers of the Digital Economy and was appointed by the United Nations Secretary-General as a member of the high-level panel on digital financing of the sustainable development goals.