



Bio:

Miho Hara, Professional, International Development Aid and Africa Group, International Cooperation Business Department, NEC Corporation

Since joining NEC in 2009, Miho Hara has been consistently engaged in promoting DX solutions for sub-Saharan Africa. As regional sales and marketing, she realized projects for various industries such as telecommunication/civil aviation/broadcasting/security/digital health sectors, supported by public funds closely working with International Organizations in some cases.

Recently, NEC has focused on Smart Agriculture as well as Open-Innovation and collaboration with startups. She is also dedicated in joint projects with startups, including NINJA POC which NEC participated in South Africa.

日本電気株式会社

国際協力事業統括部、国際開発支援&アフリカグループ プロフェッショナル

2009年入社以来一貫してサブサハラアフリカ地域へのDX導入に従事。地域営業として公的資金や国際機関との連携なども用いながら、通信/セキュリティ向上/航空管制/放送/デジタルヘルスなど多様な業種において案件を実現。

近年ではNECはスマート農業やオープンイノベーション、スタートアップ企業との連携を重視しており、自身も南アフリカにおけるJICA NINJAプロジェクトのPOC実現に携わった。